



2017 DAILY JOURNAL

ADVERTISING INFORMATION

PREPRINTS FULL RUN DISTRIBUTION

OPEN RATE/ Price per thousand

	<i>Net Cost per Thousand</i>
Card/Single Sheet.....	\$60
4-8 Tab Pages	\$61
10-18 Tab Pages	\$63
20-32 Tab Pages	\$66
Over 32 Tab Pages	\$69

* For current audited quantities please contact your sales representative.

The Daily Journal no longer zones/inserts.

MINIMUM INSERTING CHARGE—\$660.00
(Unless frequency contract is signed)

NATIONAL RATE available at 15% over net rate listed above.

MINIMUM/MAXIMUM SIZES—

Minimum finished Size: 5" x 8"

Maximum finished Size: 10.5" x 10.5"

Note: Minimum Stock Thickness: 70# (.007")

Note: All Preprinted Tabloid Bundles must be untied in as large of turns as possible.

Advertisers have the option to insert into other AIM Media newspapers in addition to the Daily Journal. This includes the Columbus Republic, Seymour Tribune, Brown County Democrat and the Greenfield Daily Reporter.

INSERT GUIDELINES

1. Inserts can appear on Tuesday, Wednesday, Thursday or Saturday.
2. Inserts should be delivered prepaid to Gannett Publishing Services and plainly labeled for the Daily Journal. Inserts may be boxed or on skids.
3. For accurate count, please package in turns of 100, interlocking and double strapped both ways.
4. Ship inserts to:
Gannett Publishing Services
ATTN: Daily Journal
8278 Georgetown Road
Indianapolis, IN 46268
5. Gannett Publishing Services will accept insert delivery from 7:00 am to 5:00 pm Monday through Friday, except on major holidays. Inserts should be scheduled to arrive no later than 10 business days prior.
6. Insert reservation deadline is 10 days prior to insertion date.

DIRECTORY

ADVERTISING DIRECTOR	
Christina Cosner	317-736-2750
ADVERTISING OPERATIONS COORDINATOR	
Nicole Bingham	317-736-2730
CLASSIFIED ADVERTISING SUPERVISOR	
Cindy Warren	317-736-2737
ONLINE DIRECTOR	
Scott Hardin	812-379-5653
ADVERTISING FAX NUMBER.....	317-736-2754
BILLING INFORMATION.....	317-736-2751



DAILY JOURNAL

www.dailyjournal.net

Mailing address: P.O. Box 699, Franklin, IN 46131
Actual address: 30 S. Water Street, Suite A, Franklin, IN 46131
317-736-7101 or Toll Free 1-888-736-7101

**YOUR TOWN...YOUR COMMUNITY
YOUR MEDIA COMPANY**